

The 2016  
International Conference on Media  
Universitas Padjadjaran- 6-7th December 2016

# CALL FOR PAPERS

## Who Should Attend ?

Scientists, academic scholars, practitioners,  
and postgraduate students from communications  
and media studies



### Keynote Speaker

Minister of Communications and Information  
Technology of the Republic of Indonesia

### Plenary Session Speakers

**Jim Simon**

Managing Editor of Seattle Times (US)

**Michael Gill**

Counsellor of Dragoman and former President of  
UNICEF Australia (Aus)

**Dr. Paul Shaw**

Postgraduate Research Director, University of  
Gloucestershire (UK)

**Prof. Deddy Mulyana, M.A., Ph.D.**

Professor from Faculty of Communication,  
Universitas Padjadjaran (INA)

## Media at a Crossroads: A Survival between Technological Development and Cultural Change

We call for scientists, academic scholars, and practitioners from  
communications and media studies to present their relevant paper.  
Subthemes are (but not limited to):

1. Communication Technology, Mass Media and Culture (Incl. Entertainment, Religion and Gender);
  2. Journalism Media Law and Ethics;
  3. Digital Media and Social Life (Incl. Youth);
  4. Political Communications, Media Democracy and Government;
  5. Business Communications and Media Industry (Incl. Organizational Communications);
  6. Web-Based Journalism;
  7. Communications Theory and Methodology;
  8. Media, Climate Change and Environmental Studies (Incl. Disaster);
  9. Risk, Stigma and Health Communications;
  10. Alternative and Community Media;
  11. Robotic Journalism, Big Data and New Social Media; and.
  12. Mass Media in Promoting Sustainable Development Goals (SDGs).
- All papers\* (and presentation) must be in English and will be peer reviewed.

### How to submit your paper

Abstract can be submitted by email to:  
[macconference.fikom@unpad.ac.id](mailto:macconference.fikom@unpad.ac.id)

Participants are required to mention the topic in which the paper is  
included in the email subject as shown here, Subject : MAC Conference  
2016 "Communication Technology, Mass Media and Culture"

### Paper Submission

Deadline for abstract submission batch 1 : August 1, 2016  
Confirmation of abstract acceptance batch 1 : August 18, 2016  
Deadline for abstract submission batch 2 : August 18, 2016  
Confirmation of abstract acceptance batch 2 : September 5, 2016  
Deadline for full paper submission : September 19<sup>th</sup> 2016

REGISTRATION	Early Bird	Regular	On-site
International Presenters & Participants	\$260	\$300	\$300
International Students Participants	\$200	\$250	\$250
Local Presenters & Participants	Rp 1.000.000	Rp 1.300.000	Rp 1.300.000
Local Students Participants	Rp 800.000	Rp 1.000.000	Rp 1.000.000

**Early Bird** : August 18<sup>th</sup> – September 1<sup>st</sup> 2016  
**Regular** : September 2<sup>nd</sup> – December 5<sup>th</sup> 2016  
**On-site** : December 6<sup>th</sup> – 7<sup>th</sup> 2016

\* All accepted papers (i.e. high standard, double blind review) will be published without any extra fees in ISBN registered conference proceeding



## MAC Conference 2016 Secretariat

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Further Information:

<http://macconference.fikom.unpad.ac.id>